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For more information on opportunities in Campbelltown, contact Council's Director of Strategy, Jeff Lawrence
Ph: (02) 4645 4656 Email: jeff.lawrence@campbelltown.nsw.gov.au

Epicentre of the FUTURE

CAMPBELLTOWN City is located in the epicentre of one of the most significant current and future growth corridors in NSW.

As one of only three Regional City Centres outside of Sydney CBD and Parramatta, Campbelltown is a major economic and social entity and is in a unique position to attract a range of new business, government, health, cultural, retail and recreational opportunities to support the growing

population of Macarthur and Greater Sydney.

The city as a whole boasts extensive public transport and road networks throughout the area. Serviced by seven electrified railway stations, and positioned along the main Sydney to Melbourne rail line, Campbelltown City is a highly accessible location by rail.

It also boasts direct road connections to the M31 Freeway and M7 Motorway, meaning easy access to

the Sydney CBD, Sydney International Airport, the proposed Western Sydney Airport, Parramatta, the Greater Western Sydney area, as well as the north and south coast areas.

With significant existing infrastructure, including a major hospital, two major tertiary education facilities – Western Sydney University, Campbelltown campus and South West Sydney Institute of TAFE – a large regional shopping centre, regional sporting

and cultural facilities, as well as major transport links, Campbelltown is well-positioned to support the growing Macarthur region and attract a wide range of industry and development.

Campbelltown City Council is committed to engaging with key stakeholders to invest in the city and is encouraging investors and businesses to think positively and seriously about relocating or starting their business in Campbelltown.

Find out for yourself why Campbelltown City is the place to LIVE WORK PLAY INVEST.



Putting Campbelltown on the map

By Cr Paul Hawker
Mayor of Campbelltown

THE newest Regional City Centre, Campbelltown City is located at the hub of one of the most significant current and future growth areas in south west Sydney.

There are unlimited opportunities here for people who are looking for a city where they can live, work, play and invest – all in the one area. We want Campbelltown to be recognised as a place where people can do it all, but we realise we can't do it alone.

Council acknowledges the importance of partnerships to help manage Campbelltown's growth – partnerships not just with the State and Federal Governments, but also businesses and local residents.

It is so important that we work together to ensure that appropriate infrastructure is put in place to handle the growth – both within the city and its surrounds – but we also need to make sure that the growth doesn't come at the expense of the existing community.

I see Council's role as one of advocacy to government and business, seeking their help to balance this growth with the preservation of our beautiful natural surrounds which we know the community greatly values. A collaborative approach will ensure that we achieve the best economic and social outcomes for today's community, as well as all future residents.

With these opportunities and the growth, comes accessibility and con-

nectivity challenges and the key partnerships we have are instrumental to our success as a city.

Strategic connections to other centres in western Sydney, as well as within our own city centre, will ensure that our people are connected to the key facilities, services and employment opportunities that are developing in the Campbelltown-Macarthur CBD and beyond.

We are putting Campbelltown on the map. We need to make people, businesses and government throughout the rest of Sydney, NSW, Australia and beyond into Asia, aware of the opportunity that is Campbelltown City.

I'm excited about what the future holds for Campbelltown and as Mayor of the city, I want to ensure that Campbelltown is in the strongest position to plan and manage the growth and that we continue to meet the expectations of our community.



Investment a key city strategy

By Lindy Deitz
General Manager, Campbelltown City Council

CAMPBELLTOWN City is changing, and that change is bringing with it a hive of activity like we've never seen before.

We are a proud Regional City Centre, and the growth we are experiencing now and into the future, will be a primary driver of progress and change in the Campbelltown economy and employment sector.

At Campbelltown City Council, we recognise that we need to play a role in securing new and strategic investment in local enterprise development and job creation to help make Campbelltown a more sustainable place, community and economy.

Continuing to work closely with the NSW Government and other key stakeholders on opportunities highlighted in A Plan for Growing Sydney, the Glenfield to Macarthur Corridor Strategy and the Greater Macarthur Urban Land Release project, is a major focus for us.

Activation of key civic places and assets to forge new and strategic economic opportunities will emerge as important focus areas for Council.

We have shown how determined we are to support jobs growth in Campbelltown and the greater south west through our recently adopted new organisational structure.

This new approach places more emphasis on strategic planning for urban

growth and transport, good city design, infrastructure that drives investment, and the planning and provision of key assets such as open space, community and cultural facilities.

This will help embed a culture of competitiveness across our organisation and demonstrate to our community, our existing businesses and those who may be considering investing in Campbelltown, that we are serious about attracting and delivering on new jobs and wealth for Campbelltown.

We will focus on marketing the city as a contemporary and vibrant hub for investment and urban growth. We know that there are many opportunities here – but now is the time for us to tell everyone else about them.

The next five to 10 years are going to be really exciting for Campbelltown. We're creating a city that is a metropolitan destination in its own right; a destination of choice; a destination where people want to be.





A connected city

CAMPBELLTOWN has extensive road and rail networks, directly connecting the city with the nation's biggest cities and airport:

- Sydney CBD – 45km (45 minutes)
- Sydney International Airport – 30km (30 minutes)
- Proposed Western Sydney Airport – 23km (20 minutes)
- Southern Highlands – 58km (45 minutes)
- Wollongong – 66km (50 minutes)
- Canberra – 230km (2.25 hours).

The city CBD is minutes away from the Hume Highway/M31 Motorway, which

links to Melbourne, Canberra, Sydney and the Sydney International Airport.

The M7 Motorway links Campbelltown directly to the suburbs north of Sydney CBD. The Northern Road provides access to Penrith, with Appin Road connecting the city to Wollongong and the Illawarra region.

Campbelltown has direct rail connections to Sydney, Sydney Airport, Canberra and Melbourne. Additionally, the Macarthur Intermodal Shipping Terminal (MIST) located at Minto, operates a freight rail terminal and warehousing centre, allowing companies to ship goods via rail all around Australia.



Accessible, affordable land for development

THE Campbelltown Local Government Area (LGA) has key land for residential, commercial and industrial development and redevelopment, located close to major road and rail transport networks, and available at competitive prices.

- Industrial rents (for LGA) \$80 - \$100/m²
- Commercial rents \$150 - \$250/m²
- Commercial property sale value \$280 - \$833/m²
- Median apartment price \$410,000.

(Figures for Campbelltown CBD – January 2016)

Room to expand your business

There is huge potential for business growth, development and relocation to Campbelltown Regional City Centre.

With seven urban precincts located along the Glenfield to Macarthur rail corridor, plus 24 hectares of land to be utilised for employment within proposed release areas south of the LGA, as well as potential key locations for business parks, there is much opportunity to expand employment options for local people – something that Campbelltown City Council is very keen to achieve for



the local community.

Campbelltown LGA currently has land zoned for the following purposes:

- 764 ha of land zoned for employment and centre support purposes (land zoned IN1, IN2 and B5)
- 290 ha of land zoned for business and commercial purposes (land zoned B1, B2, B3 and B4)
- 9,460 ha of land currently zoned for residential

purposes (land zoned R1, R2, R3, R4, R5 and B4), 77 ha of which is zoned B4 Mixed Use and located in the Campbelltown and Ingleburn CBD areas.

Council's Director of Strategy, Jeff Lawrence, said that in addition to the number of services and facilities which are already a major drawcard for people looking to move to or invest in the area, Council wants to work with key stakeholders to further develop the city.

"Our vision is to position Campbelltown as a self-sustaining city, with access to the highest-level services, facilities and amenities, combined with a diversity of employment options available within the Regional City Centre," said Jeff.

"Council has a number of strategic land holdings located in Campbelltown CBD. It is proposed that future options for some of these sites will be considered by Council for their capacity to help shape the future of the Regional City Centre.

"We are also seeking to ensure that all future developments in the Campbelltown Precinct are complementary and work together to create a vibrant, livable, mixed use centre."

What it means to be a Regional City Centre

IN December 2014, Campbelltown was designated a Regional City Centre by the NSW Government.

As one of only three Regional City Centres outside of Sydney and Parramatta, Campbelltown is the capital of south west Sydney, meeting the higher order employment, service and facility needs of Sydney's most significant future growth corridor.

Jeff Lawrence, Council's Director of Strategy, explains why the city was selected as a Regional City Centre.

"Campbelltown is a well-connected contemporary city centre and has a number of major riches such as Western Sydney University, the Campbelltown Public Hospital, the Clinical School of Medicine and the Campbelltown Arts Centre," said Jeff.

"Campbelltown is a centre where the city meets country. It's a distinctive destination of high amenity which makes it stand apart from other parts of Sydney and attract a range of visitors.

"With the appointment of Campbelltown as a Regional City Centre, Campbell-

town City Council's vision for the future is one of a growing, changing, busy and friendly city, with buildings and public spaces that respect people and place, and embrace the natural environmental character that our community has come to cherish."

To achieve that vision, Council is putting plans in place to shape Campbelltown into a city that meets the needs of the growing population of the future.

"Campbelltown will grow into a metropolitan, national and international gateway," said Jeff. "We see businesses here pursuing excellence in sport, education, health and advanced manufacturing. We will be a city that will embrace change, innovation and technology, but at the same time, demonstrate proper respect for its natural and cultural heritage.

"Campbelltown will be an active destination for metropolitan Sydney, offering a range of opportunities to participate in culture, sport, learning, entertainment, and recreation. Campbelltown is proud to be Sydney's newest and most prosperous Regional City Centre."



Campbelltown will grow into a metropolitan, national and international gateway; we see businesses here pursuing excellence in sport, education, health and advanced manufacturing."

- Jeff Lawrence



China calls for Australian Made products

AS China's middle class continues to grow rapidly, so does their taste for high quality, Australian made products.

As a result, Campbelltown based Sebel has returned some offshore manufacturing back to Western Sydney to support the increase in demand and export sales.

As China's economy continues to grow, more of the country's workers are earning a better income and joining the middle class. These working consumers are increasingly willing to pay a premium

for higher quality, international brands like Sebel.

To capture the full potential of this attractive market segment, Chinese companies are looking to differentiate themselves from local "copycat" products by selling Australian-made products such as Sebel's hugely popular Postura Max chair.

Designed and manufactured right here in Campbelltown, the Sebel Postura is loved by over 7.7 million people worldwide, and is now generating interest in the Chinese market due to its superior design and engineering.

Sebel's 60-year heritage and commitment to rigorous product research, design and testing qualities has resonated with the emerging and affluent Chinese middle class.

The firm's design led innovation approach has led to breakthroughs in the way the firm works with educators and this has helped Sebel secure a shipment to China.

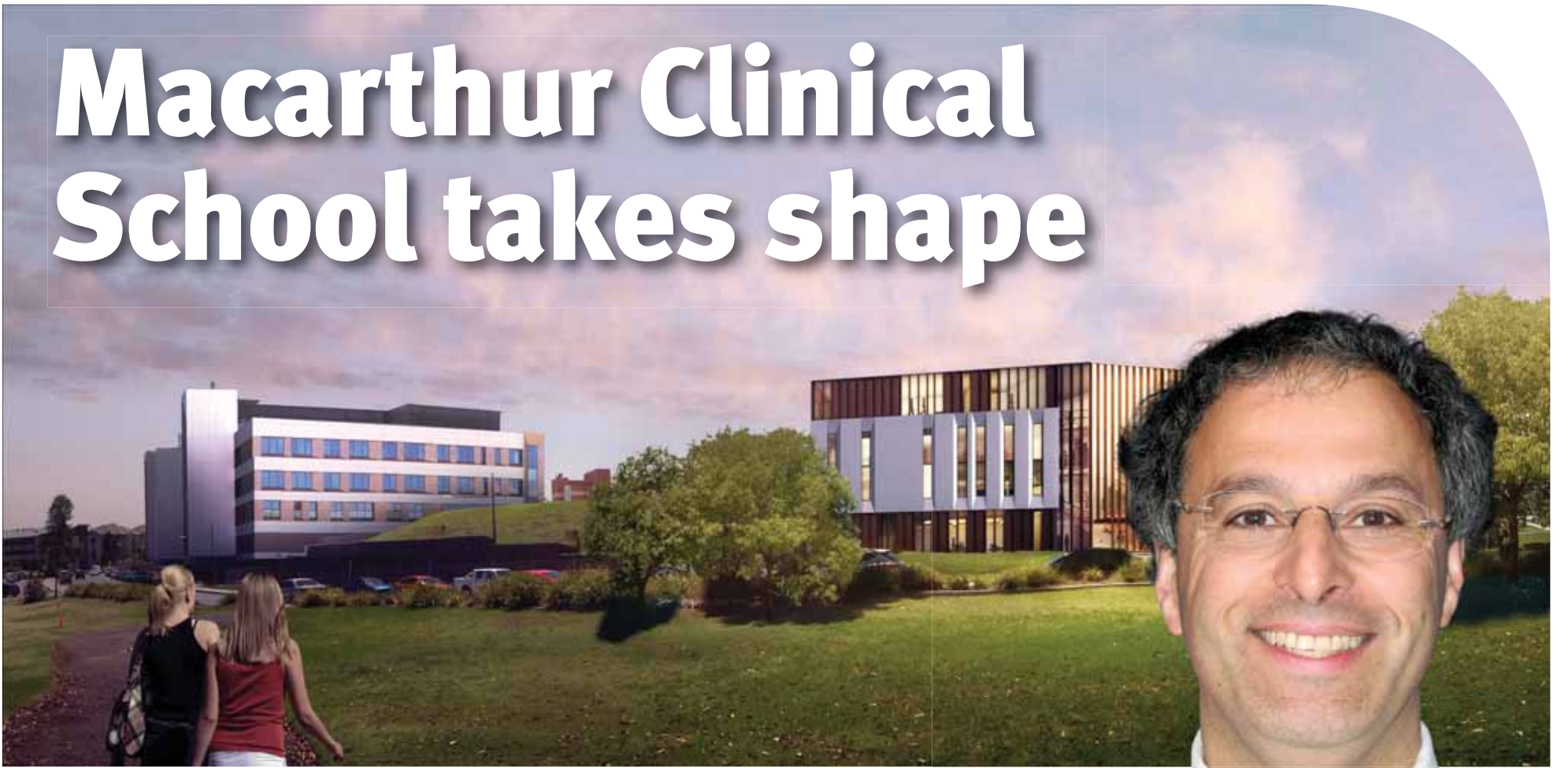
Sebel has appointed the Chinese company Beijing Kangai Healthcare Furniture Co Ltd (Kangai) as its exclusive distributor for its education range of furniture for China.

Kangai launched Sebel to the market in May 2016. Their marketing campaigns are directly aimed at the middle class and promote messages of quality, durability, health, safety and good posture.

This partnership is just one of Sebel's exciting future growth plans and the firm looks forward to further partnerships that will increase export sales and dealer channels worldwide.

For more information on Sebel products, visit www.sebelfurniture.com

Macarthur Clinical School takes shape



An artist's impression of the Macarthur Clinical School of Medicine

CONSTRUCTION of the \$21 million, four-level Macarthur Clinical School of Medicine is underway, and is set to transform training for local medical students from Western Sydney University and the staff at Campbelltown Hospital.

The new state-of-the-art facility is a joint project of South Western Sydney Local Health District and Western Sydney University. It features a simulation laboratory, lecture theatre,

offices, teaching spaces and a new patient clinic.

The Clinical School will also improve the facilities for both students and hospital staff in the future, with the inclusion of the hospital library and a lecture theatre that will provide a larger space for key hospital education and training sessions than is currently available.

Professor Annemarie Hennessy AM, Dean of the School of Medicine, said the facility

will provide innovative training opportunities for the future and current health workforce.

"Campbelltown is already a major training centre for doctors with the School of Medicine on the university campus, as well as the Schools of Health and Science and Nursing and Midwifery, and the new Macarthur Clinical School is only going to build on this already solid engagement," said Professor Hennessy.

"We have been working closely on this project with Campbelltown City Council and we look forward to sharing the benefits of the school with the wider community."

Campbelltown City Council General Manager, Lindy Deitz, said it was an exciting time for the partnership between Council and the university.

"We really value the contribution Western Sydney University makes to Campbelltown and the wider Macarthur region, and I'm pleased to see that what were once just plans on paper is now coming to life," Lindy said.



Internationally acclaimed diabetes researcher, Prof David Simmons

"Campbelltown is the hub of health and education services for south west Sydney, and we will continue to work alongside the university and hospital to further expand this reputation as our city continues to grow as an important metropolitan centre."

It is anticipated that the clinical school will be ready for the beginning of the 2017 academic year.

Campbelltown leads diabetes research

Internationally acclaimed diabetes researcher, Professor David Simmons, was awarded a National Health and Medical Research grant of more than \$2 million to lead a gestational diabetes project from Campbelltown.

The trial is addressing an important health issue, especially in a growing community like the Macarthur region. Gestational diabetes mellitus (GDM) related pregnancy complications are reduced with treatment from 24-28 weeks pregnant.

Many women are diagnosed and treated earlier without evidence of benefit and possible risk of harm. The purpose of this study is to investigate this existing scenario further.

Professor David Simmons joined the university in 2015, having moved from the Institute of Metabolic Science and Cambridge University Hospitals NHS Foundation Trust in the United Kingdom. He is the head of Endocrinology at Campbelltown Hospital.



Campbelltown is the hub of health and education services for south west Sydney and we will continue to work alongside the university and hospital to further expand this reputation as our city continues to grow as an important metropolitan centre."

– Lindy Deitz



The Clinical School taking shape



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Campbelltown Arts Centre, a cultural icon

CAMPBELLTOWN Arts Centre (CAC) is south west Sydney's major cultural service provider – a flagship cultural venue that is in a unique position to forge collaborative exchanges between artists, disciplines and communities.

CAC has undergone many incarnations over the past few decades. From its beginnings in 1988 as the Campbelltown Art Gallery, then re-launched in 2005 as Campbelltown Arts Centre, it aims to engage, inspire and respond to social issues and topics through the production of high quality contemporary arts and cultural programs.

Campbelltown City Council, along with the NSW State Government, has been an active partner in the development of this world class arts infrastructure and its delivery of programs to south west Sydney.

Director of Campbelltown Arts Centre, Michael Dagostino, ensures that the Centre is a national leader in the delivery of an expanding contemporary artistic program.

"As a cultural producer, we are dedicated to supporting artists in creating new works and expanding their practice," said Michael.

"The Centre has forged an excellent reputation for presenting new and exciting works and secured our identity as a generator of high quality collaborations, partnerships and programs that span across local, national and international spheres."

Greater Sydney is one of the state's most rapidly changing regions and is now more culturally and economically diverse than ever before, with the Campbelltown area currently undergoing great change and expansive growth.

"Key to the success of the Centre has been our ability to engage, inspire and respond to social issues through the production of quality cultural programming that is relevant and important to our audiences," said Michael.

"We have generated solid and strategic partnerships that have forged long lasting relationships to benefit our communities and to strengthen the arts sector as an important social and economic driver within south west Sydney."

The Centre produces a range of arts projects that include new work commissions, artist residencies, publications, community projects, education and public programs.

The artistic program is inspirational and challenging, and works across five program areas including visual arts, music, dance, live art and emergent practices.

The programs encourage the examination of issues and events that influence and shape contemporary experience.

"The CAC looks to the future with great confidence," said Michael. "We have an amazing base from which we will strengthen our dialogue between artists and wider audiences. We will continue to explore opportunities for the broader community to engage with contemporary multi-disciplinary practice and develop new approaches to sustaining an ever growing regional creative eco-system."

Visit www.c-a-c.com.au



We have generated solid and strategic partnerships that have forged long lasting relationships to benefit our communities and to strengthen the arts sector as an important social and economic driver within south west Sydney."

- Michael Dagostino



Keeping the records with Grace

By Nini Laxamana

PATRICK Walsh lives and breathes information daily - on a massive scale. It's all a day's work for the eastern general manager of Grace Information & Records Management, the only Australian-owned and the second largest in the country among a small and elite field of specialist "record keepers".

Grace Information & Records Management has its headquarters in Hephher Road, Campbelltown and operates a national network with 27 data warehouse sites throughout Australia.

Built at a cost of about \$20 million, Grace's purpose-built Campbelltown facility is the size of almost three football fields.

Managed by Mr Walsh, Grace's eastern division manager handles the largest volume of documents for the group and has five sites at Campbelltown, Newcastle, Wollongong, Orange and the ACT.

In this information age, when data is the lifeblood of any private and government organisations, Grace offers a comprehensive information handling service from creation to destruction.

It provides document collection and delivery, storage, indexing,

Patrick Walsh



cataloguing, tracking, retrieval and destruction.

Mr Walsh said computerisation and modern technology had not killed hard-copy records.

"There are tonnes and tonnes of paper in circulation that need to be filed away. Governments - local, state and Commonwealth - are prolific producers of papers," he said.

A great deal of these hard-copy documents contain sensitive and confidential information like financial data, contracts, health records and the like, Mr Walsh said.

By tapping into the service, Grace's diverse clientele are relieved of the considerable task of maintaining their own information storage space and managing their documents.

"It's not just a matter of having your

own archive space. It has to be a highly secure space, you need climate control, you need modern technology to file and retrieve records." Mr Walsh said.

"We do it far more efficiently because we've built our expertise over the years. We offer optimum security, sophisticated technology and a fast, cost-efficient service."

Grace can store information in any format: hard copy, soft copy like discs and CDs and the increasingly popular digital technology.

Mr Walsh says Grace's multi-million dollar Campbelltown facility has 42,000 square metres of warehouse space with racked storage 11.5 metre high. The facility has electronic picking and tracking capability.

The company services all capital cities



We offer optimum security, sophisticated technology and a fast, cost-efficient service."

- Patrick Walsh

and Mr Walsh says: "We're continuing to expand to the regional areas."

"From Campbelltown, we service any location twice a day, everyday," he said.

"The two Campbelltown buildings have enough capacity to store 4.3 million cartons."

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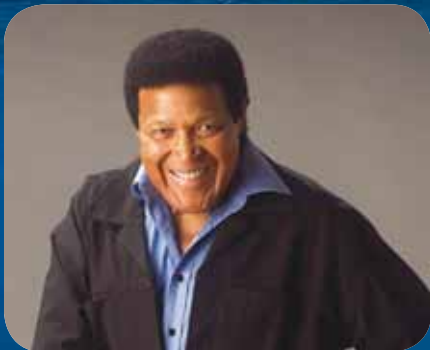
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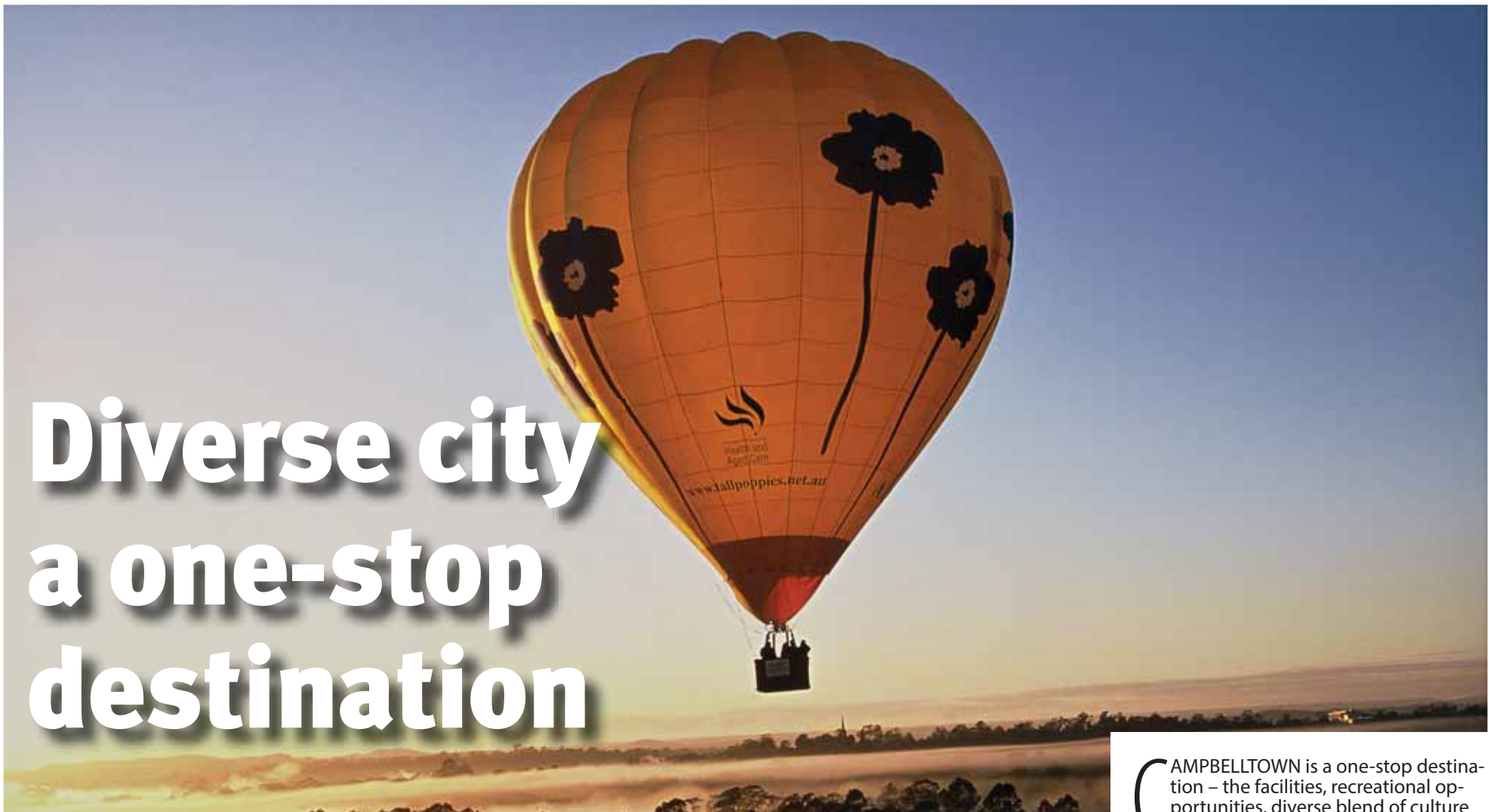
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Diverse city a one-stop destination



CAMPBELLTOWN is a one-stop destination – the facilities, recreational opportunities, diverse blend of culture and unique attractions, makes Campbelltown not only a great place to live and work, but also a great place to visit.

Campbelltown City Council General Manager, Lindy Deitz, said Campbelltown is a vibrant and creative city.

“We have iconic heritage attractions, first-class sporting and cultural facilities, award-winning restaurants and spectacular bushland and National Parks located only minutes from the city CBD,” said Lindy.

“Campbelltown offers a multitude of places to visit and adventures to experience. There is truly something for everyone to enjoy.”

Heritage, history and character

Settled in the early 1800s, Campbelltown is a historically significant region that has developed into a dynamic and energetic city.

Campbelltown is rich in history and character, with links to the city’s colonial settlement reflected in the large number of heritage properties scattered throughout the city, including Glenalvon House, Quondong Cottage and the Queen Street Heritage Precinct.

A cultural city

The city’s innovative and dynamic arts scene is showcased at the Campbelltown Arts Centre which features an annual calendar of contemporary exhibitions and performances, as well as an interactive Sculpture Garden and tranquil Japanese Garden, complete with teahouse, koi fish and waterfalls.

Our natural bushland

Campbelltown’s bushland surrounds offer a scenic escape from the city. Bordered by nature reserves and the Dharawal National Park, if you enjoy a bushwalk, picturesque lookouts or a relaxing picnic - there are plenty of places to escape to.

Guided bushwalks are available and offer a specialised insight and interpretation of the local environment and Indigenous history.

The Australian Botanic Garden, Mount Annan, the largest botanic garden in the southern hemisphere, is also located in Campbelltown City.

The garden is set on 416 hectares and features themed gardens, picnic areas, walking and cycling tracks, and the

Continued from page 12

internationally significant research facility – The Australian PlantBank.

Sport and racing

Tabcorp Park Menangle, the largest track in Australasia, has made its mark on the Australian harness racing scene and is now acclaimed to be one of the best racing tracks in the world.

The racing precinct hosts more than 100 meets a year, including the pinnacle race carnival on the Australasian harness racing calendar, the Inter Dominion, as well as a variety of annual exhibitions and community events.

For the sporting devotee, the city is home to Campbelltown Sports Stadium, one of NSW's premier football stadiums and an international standard athletics facility.

Campbelltown also features three golf courses, including the Campbelltown Golf Club, Macarthur Grange Country Club and the Macquarie Links International Golf Club – the preferred location for the discerning golfer and business elite of Sydney.

Shopping and dining

Macarthur Square Shopping Centre, one of the largest in the state, is the leading retail destination for the entire south west Sydney region, featuring an expansive dining and entertainment precinct,

as well as boutique specialty shops and department stores.

Another large shopping facility is Campbelltown Mall, operated by the Perron Group who is based in Western Australia.

Retailing is a significant employer for Campbelltown and Council is working closely with local businesses such as this to ensure sustainable future growth, as well as increase employment opportunities for residents.

The city also provides the perfect opportunity for you to indulge in some gourmet decadence, with a range of restaurants and cafes that offer an eclectic array of dining options.

High teas, unique artisan gelato, and craft beers at the local boutique brewery are just some of the tastes on offer at one of Campbelltown's hidden culinary gems.

From hipster cafes that offer a funky and fresh vibe and innovative cuisine, to sophisticated fine dining with contemporary menus created by acclaimed chefs, every taste is catered for and you are sure to find something to awaken your palette and whet your appetite.

Something for everyone

More than you imagine and closer than you think, the region offers something for everyone. The combination of relaxing lifestyle, diverse blend of culture and unique attractions is what makes Campbelltown City an ideal destination to visit, live and play.



Twilight racing at Tabcorp Park Menangle

More jobs as regional city prospers



Table: Projected growth – employment along the Glenfield to Macarthur Urban Renewal Corridor

Precinct	2021	2031	2036
Glenfield	380	770	970
Macquarie Fields	320	620	780
Ingleburn	1,750	3,250	4,000
Minto	860	1,570	1,900
Leumeah	895	1,550	1,880
Campbelltown	2,850	5,350	6,850
Macarthur	1,770	3,410	4,320
Total employment	8,825	16,520	20,700

Note: The above strategy is currently being reconsidered due to the changes in the Glenfield precinct relating to the sale of land at Hurlstone Agricultural High School.

As the south west Sydney region continues to grow, Campbelltown City will have an ever increasing role in the provision of diversified employment opportunities.

Campbelltown City Council General Manager, Lindy Deitz, explains that eliminating the need to travel long distances for work is of primary importance for Council.

“Campbelltown will play a key role in providing the necessary jobs for the growing population in south west Sydney. It is one of Council’s top priorities to develop Campbelltown into a ‘30 minute city,’” said Lindy, “where residents can work and play within 30 minutes of their front door.

“We are putting plans in place to develop Campbelltown into a self-sustaining and resilient city. We have the amenities, infrastructure and educational institutions, and our next focus is on increasing the number and diversity of employment opportunities that are available to the community.”

“Campbelltown’s recognition as a Regional City Centre will see the area continue to grow and prosper via development intensification along the rail cor-

ridor from Glenfield to Macarthur, and the release of new greenfield areas for urban development,” said Lindy.

“In the rail corridor alone, it is estimated that at least 20,700 new jobs will be created by 2036, adding to the 47,260 jobs that already exist across the LGA.”

In the Greater Macarthur Urban Land Release Strategy, released in September 2015 by the NSW State Government, the Menangle Park and Mount Gilead Priority Precincts have been earmarked for major metropolitan scale land release, and work is taking place now to coordinate the delivery of high level infrastructure that is necessary to support growth in the area.

“Within the Menangle Park and Mount Gilead Precincts, there are 24 hectares of land proposed to be utilised for employment. This equates to a new expected opportunity for an additional 6,800 jobs to be generated,” said Lindy.

“We want to make sure our community has access to high order facilities and employment close to their homes – there is a wide range of opportunities for us to achieve this, so it’s really exciting.”



Chambers of Commerce committed to partnerships

CAMPBELLTOWN has two active Chambers of Commerce, Campbelltown and Ingleburn, dedicated to growing, supporting and welcoming businesses to the city.

Campbelltown City Council, an active member of both Chambers, is committed to ensuring that Campbelltown City is the leading city in Greater Sydney in which to live and do business.

“Council recognises that in order to deliver the planned economic opportunities for the city’s business community, the partnerships we develop with the Chambers of Commerce is crucial,”

said Lindy Deitz, Council’s General Manager.

“The Chambers provide an important platform for the business community to come together as one network. This inclusiveness is important for Campbelltown to demonstrate to the business and investment community that we are serious about working together to attract, deliver and support new jobs and wealth for Campbelltown.”

Ingleburn Business Chamber President, Jim Jelich, believes that the role of the Chamber is essential.

“Our purpose is simple, to make it

easy to do business in Campbelltown city,” said Jim. “We recognise that we have an ever important role in ensuring the interests of the business community are top of the agenda and that we are there to provide the support necessary for these new businesses establishing themselves in the city.”

President of Campbelltown Chamber of Commerce, Rick Fitzpatrick, is excited about the future potential for both new and existing businesses in Campbelltown City.

“There is so much opportunity in Campbelltown. It is one of the highest

growth corridors, Australia wide, and with this growing population comes employment, development and economic opportunities,” said Rick.

“Our business community is varied, and as the growth of the city continues, the role of the Chambers to share information, identify opportunities and offer experience, support and development among our members will be increasingly important.”

To find out more about the Chambers of Commerce in Campbelltown City, visit www.campbelltownchamber.com.au and www.ingleburnchamber.com.au

Macarthur Square, the shopping DESTINATION of the FUTURE



An artist's impression of the next generation Macarthur Square Shopping Centre

LENDLEASE was originally established to provide finance for building contracts being undertaken by Civil and Civic.

Operating since 1958, the company has since developed into a leading international property and infrastructure group, with more than 11,900 employees across 12 countries.

With more than 50 years operational experience and projects across the globe from Australia to Asia, Europe and the Americas, Lendlease has a vision to create places that inspire and enrich the lives of people around the world.

A shopping destination

Macarthur Square was opened in Campbelltown in 1979 as the major shopping centre for the south west region, when the Government of the time declared the city as a metropolitan growth area.

Since then, Macarthur Square has undergone multiple expansions and transformations to cater for the growing population of Campbelltown City and the south west Sydney region.

Today, in response to a community wanting more fashion choices and a greater range of leisure and entertainment options at their doorstep, Macarthur Square is set to enhance its position as the leading shopping destination in south west Sydney through a \$240 million redevelopment.

Head of Retail, Gary Horwitz, said Lendlease founder, Dick Dusseldorp had a vision for the Macarthur region when he opened the doors of the shopping centre.

"Mr Dusseldorp recognised the potential for growth in the Macarthur region, and wanted to ensure that the people of Campbelltown, now and into the future, had access to a high-quality shopping experience," Gary said.

"Lendlease's latest redevelopment of Macarthur Square recognises the strong growth in the region and offers the opportunity to further reinforce the City of Campbelltown as the leading activity centre in south west Sydney.

"The redevelopment will shape Macarthur Square for the new generation of families moving into the area who are increasingly affluent and seek aspirational brands closer to home."

Expanding into the next generation

The next generation Macarthur Square will transform what is already the largest shopping centre in south west Sydney, by sales and size.

The redevelopment will include an additional 16,000 square metres of retail space, 45 new specialty stores, a new spacious al fresco dining precinct, plus the region's first international retailer. A refurbished next generation David Jones will be the retailer's first flagship store in NSW.

The expansion will provide 2,000 jobs during construction and an additional 1,000 retail positions once the redevelopment is complete.

Campbelltown City Council General Manager, Lindy Deitz, welcomed the news of the expansion.

"We want to position Campbelltown as a self-sustaining city where you can access a range of high level services within the Regional City Centre, without the need to travel somewhere else.

"The expansion of Macarthur Square not only provides increased employment opportunities within the city, but also puts us on the right track to increase our range of amenity to further cement Campbelltown as a major destination in its own right."

Lendlease is also in the early stages of planning for a new master planned residential community at Mt Gilead, a 610 hectare property within the bounds of Campbelltown City Council and about seven kilometres from Macarthur Square.

"Lendlease is excited to be working closely with Government stakeholders and Campbelltown City Council to plan for new infrastructure in the region," said Gary.

The future is looking bright – for Lendlease and Campbelltown City.



The redevelopment will shape Macarthur Square for the new generation of families moving into the area who are increasingly affluent and seek aspirational brands closer to home."

- Gary Horwitz



Law firm's strong community ties

By Nini Laxamana

Marsdens Law Group, one of the largest broad based legal firms in NSW, stands out for its strong connection to the Campbelltown, Macarthur and South West Sydney community.

Over the past 47 years, the practice has given advice in most areas of the law to many local clients ranging from mums and dads to large public and private companies, governments and the finance industry.

They trust Marsdens' solid reputation and are comfortable trusting "one of their own".

"We know the local area, we know the people," says senior partner Jim Marsden who was born and bred in Campbelltown and has raised his own family in the area.

Mr Marsden's personal ties to the city are reflected in the practice's deep connection to Campbelltown's community life.

"We do put a lot back into the community. We support many organisations, charities and great causes," he said.

Numerous local charities and organisations have benefited from Marsdens



Jim Marsden and the team at Marsdens.

Law Group's generosity over the years. The list is too long to mention and the recipients cover a wide cross section of the community's economic, social, cultural and sporting sectors.

Marsdens has always been a broad based practice

catering for the needs of everyday people.

However, in its practice, Marsdens has been increasingly active in the broad and complex field of commercial law.

To date, Marsdens Commercial Law Partner, Justin Thornton and Senior Associate, Rahul Lachman are the only NSW Law Society Accredited Specialists in Business Law in the Campbelltown area.

Mr Thornton leads a team of commercial solicitors who are committed to providing accurate, practical and cost-effective advice.

"Unfortunately, disputes are part of doing business. Marsdens have a well-founded reputation for effectively dealing with commercial disputes using a broad range of strategies, including court and early mediation to achieve the outcome predetermined with our clients," Mr Marsden said.

"Large and complex litigation is often won or lost on the depth of knowledge, accuracy and forensic skills of the solicitor.

"We devise litigation strategies that are flexible, that realistically identify the prospects of success and focus on achieving the best commercial outcomes for our clients.

"Having flexible strategies can be the difference between success and failure."

Marsdens' network of offices are located at Camden, Liverpool, Oran Park and Sydney with its head office at Campbelltown.

Established in 1968, Marsdens has grown from a one-man, one secretary operation to a practice with more than 150 staff, with expertise in many areas of the law.

Visit www.marsdens.net.au



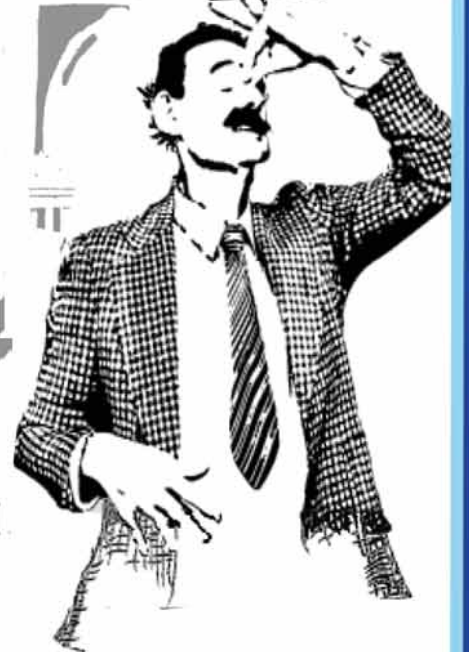
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Where the city meets the country



WHILE Campbelltown is experiencing population growth, economic development and a hive of activity within the CBD and new land release areas, much emphasis is still placed on protecting the natural environment which Campbelltown is renowned for.

Campbelltown City Council General Manager, Lindy Deitz, says that Council is committed to enhancing the rich natural

and cultural heritage of the region.

"Campbelltown's natural environment and open spaces offer a diversity of high quality recreational opportunities and experiences. Council's vision is to celebrate these highly valued assets, which contribute to the distinctive character and livability of our contemporary city," said Lindy.

"Council is implementing plans to bal-

ance the developing regional city centre with the protection of our natural areas and the provision for enhanced and more accessible open space networks. A balance is essential to ensure that we provide for community recreation needs, both now and into the future, while protecting biodiversity conservation and heritage values."

Campbelltown's location between the Nepean and Georges Rivers, and the large

areas of bushland along the Georges River Regional Corridor which links to the Dharawal National Park, not only offers attractive green vistas from the central urbanised valley of Campbelltown, but many opportunities for locals and visitors to connect with nature.

"Campbelltown City truly is a city of choice in a natural environment," said Lindy.



Stockland - building more than just houses

AUSTRALIA'S largest diversified property group, Stockland prides itself on creating places where people want to be.

With interests in retail centres, business parks, logistics centres, office buildings, residential communities and retirement living villages, Stockland has been investing in local communities since 1952 - including Campbelltown.

Steve Barlow, Regional Manager - Residential, said investing in Campbelltown was a logical decision for the company.

"When we chose to concentrate our NSW residential business in the key growth corridors of the Sydney metropolitan market some four years

ago, we gave due consideration in who to invest with and Campbelltown was ultimately the Council we chose," Steve said.

"They don't want to just approve something for approval sake. They want to make sure that the community will use it, value it and benefit from it."

Stockland is currently making rapid progress on the next stages of its \$1.2 billion, 350 hectare master planned community, Willowdale, in the heart of Sydney's South West Growth Centre. With more than 1,000 residential lots already sold, the completed development will be testament to the Stockland style of high quality homes.

Andrew Whitson, Residential CEO, said Stockland's diversified real estate development capabilities are what's helping them create well thought out communities.

"We've put a lot of thought into Willowdale to make the community a great place to live," explained Andrew. "The location has everything going for it, and we're investing millions of dollars in community infrastructure, including future neighbourhood shops, walking paths, cycleways, parks and playgrounds to make Willowdale a safe, fun and convenient place to live."

Macarthur Gardens Retirement Village is another high quality Stockland development that is setting a benchmark for quality and affordable

retirement living in Campbelltown.

Chosen for its location close to shopping, medical and transport facilities, the 10 hectare site is set within beautiful gardens and is home to more than 320 residents.

According to Steve Barlow, the future for Stockland in Campbelltown is looking very bright, thanks to the growth the area and its surrounds are experiencing.

"You've got a really strong population base that is growing at a very good number, you've got a council that supports quality projects and really partners with you to deliver those, and you've got infrastructure and investment, more broadly, that is supporting continued investment," said Steve.



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Thriving Rydges Campbelltown announces \$12M EXPANSION



IN 2007, when Campbelltown Catholic Club announced that they were planning to build a four-and-a-half star hotel in Campbelltown, some claimed it would never work.

However, Rydges Campbelltown has not only thrived, but recently announced a major \$12 million expansion, exciting enough to silence any critic.

Campbelltown Catholic Club, the owner of the site, plans to take the hotel from 116 to 154 rooms, as well as expanding its conference facilities. The result? Rydges Campbelltown is set to become one of the largest hotels in south west Sydney.

Campbelltown City Council General Manager, Lindy Deitz, has described it as a wonderful success story for the city.

"Rydges Campbelltown is an asset not only to Campbelltown, but to the entire south west Sydney region.

"Campbelltown is transforming into a destination where people choose to visit for a number of reasons, including business, sport and recreation. The latest expansion of the hotel will place Campbelltown in a position to continue to cater for this increased visitation."

Catholic Club Chief Executive, Michael Lavorato, said the redevelopment of the existing public areas, restaurant and terrace is creating a buzz in the industry.

"During the past 12 months, the hotel – which includes OTIS Grill Bar with its own micro-brewery – has enjoyed an occupancy average of about 80 per cent, and is often booked out," Michael said.

"Those figures put it on par with top accommodation in Parramatta, even nipping at the heels of Sydney CBD.

"In February and March this year, the hotel hit record occupancies rate of 100 per cent. The numbers are just blowing us away. The foundations for extension are already there, built as part of our master plan when we opened Rydges nearly nine years ago. We were always hopeful that there would be a business case to expand sometime in the future – but that time has come a lot earlier than we imagined."

The new accommodation tower has been designed by Scott Carver Architects, who were also the designers of Aquafit Leisure Centre, The Cube Entertainment Centre and the renovated Campbelltown Catholic Club – which are all located within the one destination precinct in the Campbelltown CBD.

Norman Arundel, Group General Manager - Rydges Hotels, is delighted with the success of the partnership with the Catholic Club.

"The new rooms and conference facilities will be an exciting addition and further capitalise on the hotel's enviable location, quality accommodation and

Campbelltown is transforming into a destination where people choose to visit for a number of reasons, including business, sport and recreation. The latest expansion of the hotel will place Campbelltown in a position to continue to cater for this increased visitation."

- Lindy Deitz

food and beverage offerings," Norman said.

Brett Barlow, Rydges Campbelltown General Manager, said the strength of local corporate customers, plus a growing domestic and international leisure market, have helped.

"The added space was designed to cater for the booming conference and wedding market, a bedrock of our success, and we're already taking bookings for the new 200 seat venue," Brett said.

"The repeat business we are getting from corporate customers and other visitors would tell you they love the Campbelltown experience. The price point is an advantage, in that they're not paying city prices, but we are providing everything they would get in the city – minus the congestion."



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Australia's harness racing home

WITH world class facilities at Tabcorp Park Menangle, Campbelltown is the home of Australian harness racing, but the NSW Harness Racing Club is not resting on its laurels with more expansion plans in the wings.

Today, the Club, which contributes more prize money than any other harness racing club in Australia, holds more than 100 race meetings each year, including Australia's richest sprint race – the Miracle Mile – and many other internationally recognised races.

Incorporated in 1902, the Club was originally based at Harold Park Paceway in inner Sydney. In the 1950s, the Menangle Park site was purchased and in 2008, members voted in favor of the Board's recommendation to sell Harold Park and relocate the Club's entire operation to Menangle Park.

Chief Executive of NSW Harness Racing Club, Bruce Christison, said that in the years leading up to the decision to

relocate, the Club undertook an extensive feasibility study to select the future site.

"Campbelltown, as expected, has become one of the most significant growth areas in the country and the Club was, and still is, excited by the opportunities this presents both now and in the future," Bruce said.

"The Club took into account the forecasted growth of the Campbelltown area, which was a major factor in the decision to relocate to Menangle Park. The growth that we have experienced, both as a Club and as a venue, has more than justified that decision."

Stage one of the development of the Menangle Park site commenced with the construction of a 1400m race track, the largest harness racing track in Australia.

In December 2010, the Harold Park site was sold and all racing activities moved to the Menangle Park complex, now known as Tabcorp Park Menangle.

The Club then set about building international standard facilities including

three grandstands, a 350 seat restaurant, outstanding function rooms, a state of the art television studio and world class stables.

"In 2015, when NSW hosted the World Driving Championship, we had the best drivers from all over the world competing throughout the state," Bruce said. "These entrants told the world that both the track and facilities at Tabcorp Park are better than any they have witnessed."

In the years since the decision was made to sell the iconic Harold Park complex and base its future in the city of Campbelltown, the Club has invested more than \$50 million in the site, which continues to develop as both a racetrack and entertainment complex.

"Recently, land adjoining the track was purchased and a permanent world class training complex has been established on the site," said Bruce. "These stables have already attracted 160 horses from throughout NSW, Victoria, Queensland and New Zealand, which is boosting employment

and the economy in Campbelltown."

Late last year, the Club purchased the historic Menangle House site located nearby the race track, and has long term plans to develop a registered club, hotel accommodation and associated businesses as the area continues to grow.

"The long term objective is to establish an entire entertainment precinct, which will offer a wide variety of options for the rapidly increasing population of south west Sydney," said Bruce. "With many families looking for affordable housing options with accessibility to all areas of Sydney, the Campbelltown area is the ideal demographic for our rapidly growing business."

"The announcement to locate the second Sydney airport at Badgerys Creek, and the associated infrastructure this will entail, further demonstrates the foresight the Club had in selecting Campbelltown as the location for the NSW Harness Racing Club, and can only further increase the appeal of Campbelltown for commercial and residential potential."

Harnessing family fun at Tabcorp Park

By Nini Laxamana

TABCORP Park Menangle is luring a new type of crowd to its harness racing circuit - families looking for fun.

"They're coming here in the thousands for the celebration and fun; we have a good vibe," says Steve Wisbey community and engagement specialist for the Menangle facility.

The rapidly growing south-west Sydney region comprising the Macarthur district (Campbelltown, Camden and Wollondilly) as well as Liverpool is home to hundreds of thousands of young families.

As such, Tabcorp Park has spacious lawns where children can do mini track riding, children's play areas and family-friendly public facilities for leisure and entertainment.

Mr Wisbey says the club plays a strong role in supporting the local community.

"We have partnered with many charity groups, schools and sporting teams," he said.

A showpiece of this strategy is the family fun day to be held on Sunday, June 26.

We get about 5000 people in these events. It's free entry, it's day-time fun," Mr Wisbey said. "Parents and kids enjoy a carnival on a Sunday."

The day also features mini trotting where youths aged between 10 and 14 ride shetland ponies.

The big race action on the day is the Alabar NSW Breeders Challenge Finals and the TABCORP Len Smith Mile which draws some of the big horses with its \$100,000 prizemoney.

Then there is the Christmas in July events on July 2, 9 and 16 when guests enjoy a festive winter's feast at the club.



At A Glance

- Tabcorp Park is the fastest and largest racing circuit in Australia at 1400 metres.
- It holds more than 100 meetings each year.
- Kiwi horse Have Faith in Me smashed all records in the 2016 Miracle Mile at 1.47:5 minutes.
- Tabcorp's major event, Miracle Mile marks its 50th anniversary next year.



Hosting national rugby league games generates more than 450 event-day jobs ranging from security, customer service, media, TV and venue operations, through to event coordination, entertainment, production and ticketing.”

- Mark Berriman

Stadium an investment in our sports future

SINCE its establishment in 1970, Campbelltown Sports Stadium has developed into one of the state's premier sporting facilities; but its evolution won't stop there.

Mark Berriman, Council's Manager Healthy Lifestyles, said that in addition to the previous expansion and redevelopments of the stadium (previously known as Orana Park), Campbelltown City Council is working with the State Government and other stakeholders to make more of the opportunity that is presented by the precinct.

"With its close proximity to the railway station, Council has proposed that the surrounding area be redeveloped over the next five to 10 years as a regional sporting, recreation and entertainment hub, which we envisage will be a catalyst for growth in services, retail, sporting and entertainment employment within the city," said Mark.

The stadium and adjacent athletics centre is already a major entertainment provider, having hosted a diversity of entertainment and sporting events.

A regular host of local, regional, state and national level events, the stadium attracts an average of 55 individual events and more than 150 games of football on an annual basis.

This brings more than 120,000 spectators to the area, as well as an additional 5,000 players, support staff and officials. Additionally, the adjacent athletics centre hosts more than 120 events annually, attracting more than 60,000 athletes from throughout NSW.

In recent times, the stadium has also

attracted overseas teams who have come to Campbelltown to stay, train and play in the lead up to significant sporting events.

"In 2015 alone, Campbelltown attracted 11 teams from China, Oman, Qatar, Mexico and Myanmar for football (soccer) training camps and international friendly matches. This is in addition to the international rugby league matches involving Cook Islands, Tonga, South Africa and Niue which were also played at the stadium," said Mark.

Sports, recreation and community infrastructure lie at the core of active, healthy and prosperous communities. The stadium is not only a lynch pin for sports within Campbelltown, but is also a driver for economic development across the city.

"Attendees at events and major sporting matches represent a significant boost to economic spend within the region," said Mark.

"As an example, hosting national rugby league games generates more than 450 event-day jobs ranging from security, customer service, media, TV and venue operations, through to event coordination, entertainment, production and ticketing.

"Additionally, there is a whole multiplier effect, with economic benefits realised by businesses not normally associated with either sports or the stadium.

"Money spent within the city on a mix of additional services, whether it is accommodation, hospitality, transport, retail or entertainment has a direct impact on the local economy. As an example, the Chinese Football team alone injected more than \$200,000 into the local

economy during their 10 day visit.

"This economic injection is consistent with other national and international teams that stay in Campbelltown.

"Already a major asset to Campbelltown City, the future possibilities for this sporting and entertainment precinct is hugely exciting," said Mark.

"The combination of the stadium's current use, together with its exciting potential for growth and enhancement, makes this precinct an ideal location to drive entertainment and investment for the city of Campbelltown into the future."





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