



Western Sydney
Business Connection
Connecting for Growth



Media Release

Yarpa NSW Indigenous Business and Employment Hub (Yarpa Hub) and Western Sydney Business Connection (WSBC) will hold its first business matching event in Penrith on the 29th of October at Penrith Panthers Club.

Celebrating Indigenous Business Month, the event aims to connect Indigenous businesses with major buyers who are leading a range of projects across Western Sydney.

Over 40 Indigenous businesses will have the opportunity to meet with potential clients such as CPB Contractors and Lendlease who are leading some of the state's biggest projects.

James Christian, CEO of the NSW Aboriginal Land Council highlighted the importance of events like this.

“These events are crucial for small business owners because it gives them the support and opportunity to link up with organisations that they may not otherwise have a chance to connect with.”

“We hope by providing a platform like this, Indigenous businesses in NSW will be able to grow and become a major part of the state's economy,” James said.

The Indigenous businesses will take part in a number of 15 minute face to face meetings with matched buyers, giving them an opportunity to pitch their services or products.

General Manager of WSBC, Amanda Brisot, said ‘There will be billions of dollars invested in infrastructure and major projects in Western Sydney over the next 10-20 years. It is vital that groups such as WSBC and Yarpa work to ensure that as much of that as possible will be spent with local Indigenous Businesses. We see this event as a very practical way to facilitate that outcome.

This strategic matching event is also designed to inform businesses on the range of upcoming procurement opportunities, build their business connections and gain a greater understanding of how they can secure their next big opportunity’.

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