

Planning & Assessment Department  
of Planning, Industry & Environment  
Locked Bag 5022  
Parramatta NSW 2124

17th July, 2020

**Re: Submission for the Environmental Impact Statement (EIS) for Parramatta Powerhouse Museum**

To whom it may concern,

Western Sydney Business Connection along with other Western Sydney Business groups congratulates the NSW Government on its commitment to deliver on its promise to relocate the Powerhouse Museum to Parramatta.

Not only will the Powerhouse relocation deliver more than 2,300 jobs during construction and over 3,000 full-time jobs after it is completed it will also inject millions of dollars into the economy, and attract up to two million visitors a year.

This is a city shaping project that will have far reaching impacts across the whole region. This project has the potential to transform Parramatta into a vibrant 21st Century city with a thriving night time and visitor economy. It will also position the west as a leader in STEM and innovation, supporting the growth of related sectors within the region.

A vibrant visitor economy and attractive urban amenity is at the heart of every successful city. It's vital in attracting visitors, students, migrants, residents, jobs, talent and business investment to the west.

According to Deloitte report – 'Building Western Sydney's Cultural Arts Economy; Western Sydney represents 30% of the population but receives only 5.5 % of the NSW Government's Cultural Arts, heritage and events funding. A new museum of this calibre would go along way towards redressing the balance and making art and culture more accessible for the growing population of Western Sydney.

The Powerhouse development will also catalyse much needed Parramatta River activation. As the first major piece of infrastructure to face and activate the river in a long time, the project has the potential to change the way the community interacts with one of the cities most precious assets.

On behalf of the business community of Western Sydney, WSBC fully supports this game changing election promise. Western Sydney needs it!

The people and businesses of western Sydney have been funding arts and cultural intuitions in the East for too long and deserve to have access closer to home

Yours sincerely,



Amanda Brisot  
General Manager

**Western Sydney Business Connection**